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**IPLEX** <sup>2<sup>ND</sup></sup> EDITION *Africa*  
International Poultry & Livestock Exhibition

**02 03 04**  
**MARCH 2027**

**Venue : Johannesburg Expo Centre,  
Johannesburg, South Africa**



**CONNECTING  
AFRICA'S POULTRY &  
LIVESTOCK INDUSTRY**

**TO GLOBAL  
INNOVATIONS**

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## GLIMPSES OF LAST EDITION



# ABOUT THE EVENT

**IPLEX (International Poultry & Livestock Exhibition) South Africa 2027** is the leading international exhibition Showcasing the latest technology and innovations in the Poultry & Livestock sectors. The event serves as a crucial platform for industry leaders, stakeholders, and entrepreneurs to connect, exchange knowledge, and explore new business opportunities. The poultry industries in South Africa (SA) have significant potential for growth and investment due to increasing local demand, export opportunities, and advancements in farming technology.

## **SOUTH AFRICA'S POULTRY & LIVESTOCK SECTOR : OPPORTUNITIES, INSIGHTS & INVESTMENT POTENTIAL**

- South Africa's poultry & livestock sectors are key contributors to the country's agricultural economy, providing employment, ensuring food security, and supporting local and export markets. The industry is evolving with technological advancements, improved genetics, and sustainable farming practices.
- South Africa has over **13 million cattle**, with a mix of commercial and communal farming. The red meat industry is a major economic driver. The country has strong wool and mutton production, with growing demand for exports. Improved genetics, feedlot expansion, and export opportunities to the Middle East and Asia.
- **Contribution to GDP:** The poultry industry contributes significantly to South Africa's agricultural GDP, accounting for around 16-18% of the total agricultural output. Poultry production was notably high, with over 170 million chickens produced.

The livestock sector is one of the most important components of South Africa's agricultural economy, Contributing approximately 42–47% of the total agricultural GDP.

- **Largest Agricultural Subsector:** Poultry (especially broiler production) is the largest segment of South Africa's agricultural sector.
- **Broiler Production:** This dominates the sector, supplying chicken meat to the local market. Chicken is the most consumed protein in South Africa.
- **Export and Import:** South Africa is a net importer of poultry meat, with imports (mainly from Brazil, the EU, and the US) competing with local producers. However, South Africa also exports poultry products to neighboring African countries.
- **Investment Potential:** With strategic investment in processing, genetics, and disease control, SA can become a major player in the global poultry & livestock markets.
- Participate in insightful conferences and discussions led by experts.

Our  
Analytical  
Summary



80+  
Exhibitors



8000+  
Visitors



350+  
Delegates



25+  
Speakers

## OUR VALUABLE EXHIBITORS



## EXHIBITORS PROFILE

- Animal Nutrition Companies
- Animal Pharmaceuticals
- Automation & Software Solutions Providers
- Biomass Energy Solutions Providers Breeding / AI and other Veterinary Equipment
- Cold Chain & Refrigeration Technology
- Cryogenic Tanks Manufacturers
- Poultry & Livestock Farming Consultants
- Feed and Feed Additives Manufacturers
- Feed & Nutrition & Ingredients
- Breeding & Genetics & Hatchery
- Poultry & Livestock Equipments Manufacturers
- Hygiene & Sanitation Equipments
- Filling & Packaging Machinery Manufacturers / Solutions Providers
- Machines Manufacturers / Suppliers
- Waste Disposal Machinery Manufacturers
- Disease Diagnostics Equipment
- Research & Innovation
- Software & Data
- Technology & Automation
- Farming Equipment
- Associations & Media
- Packaging & Labelling
- Processing Equipment
- Animal welfare solution providers

## VISITORS PROFILE

- Co-operative Federation's Authorities
- Poultry and Livestock Farmers
- Poultry and Livestock Entrepreneurs
- Dealers / Distributors / Wholesalers / Traders / Consultants
- Industry Importers
- Breeders & Hatchery Operators
- Feed Mill Owners & Nutritionists
- Food & Retail Buyers
- Veterinarians & Poultry Health Experts
- Government Authorities
- Universities
- Government and Private Veterinary Hospitals & Clinics
- Veterinary practitioner
- Quality Controller
- Research and Development Professionals
- Banking, Financing & Insurance companies
- NGOs
- Hotels and Restaurants Owners/Managers



## GLIMPSES OF LAST EDITION



# STALL PARTICIPATION CHARGES

## Pre-Fabricated Shell Scheme (Minimum Area Req. 9 Sqm)

### Standard Stand Construction Package Includes :

- Side walls, fitted in standard booth system frame.
- Fascia board with company name & stand number in standard lettering.
- 1 table and 2 chairs.
- Electric supply of 5 amp. plug point.
- Company delegates entry to the exhibition.
- Waste basket.
- General cleaning of aisles.
- Pavilion security during the exhibition.
- Company profile in the exhibition catalogue and Website.

**USD 350 PER SQM**



## Raw Space (Minimum Area Req. 36 Sqm)

### Raw Space Package Includes :

- Company profile in the exhibition catalogue and website.
- Floor space.
- Company delegates entry to the exhibition.
- General cleaning of aisles.
- Pavilion security during the exhibition.

**USD 325 PER SQM**



- 50% is the booking amount which is non refundable.
- Air Travel, Accommodation and local transportation are Not included in above cost.
- Tax will be applicable according to Government norms

**REGISTRATION FEE : USD 200 PER COMPANY**



# WHY JOHANNESBURG ?

- Johannesburg is the ideal host city for IPLEX Africa 2026 (International Poultry & Livestock Exhibition), offering key advantages for the livestock and poultry industries. As South Africa's financial and agricultural hub, it provides access to investors, agribusiness leaders, and policymakers, making it the perfect meeting point for local and international stakeholders.
- Our esteemed customers have highlighted the significant opportunities available in South Africa, particularly within the Livestock and Poultry Farming Sector. In response, our organizing committee is pleased to announce that IPLEX Africa 2027 (International Poultry & Livestock Exhibition) will be held in Johannesburg at the Johannesburg Expo Centre. This strategic location offers a prime platform for industry professionals to explore growth opportunities and foster partnerships in one of Africa's most dynamic Livestock & Poultry Farming hub. South Africa's livestock and poultry sectors are significant contributors to the national GDP, with growth driven by increasing demand for meat, dairy, and poultry products. The industry has shown a robust CAGR nearly 5% in recent years, offering strong growth opportunities for farming investments and innovation.

## CONCURRENT EVENTS



### For Further Details: Radeecal Communications

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