Organized By

Radeecal communications

IPLEX Africa

2ND EDITION

International Poultry & Livestock Exhibition

02 03 04 MARCH 2027

Venue : Johannesburg Expo Centre, Johannesburg, South Africa









CONNECTING

AFRICA'S POULTRY & LIVESTOCK INDUSTRY

TO GLOBAL INNOVATIONS

Supported By

AFASA

APAC Agricultural Produce Agents Council

Media Partner

Poultry & Livestock Review Africa

www.iplexafrica.com





GLIMPSES OF
LAST EDITION



ABOUT THE EVENT

IPLEX (International Poultry & Livestock Exhibition) South Africa 2027 is the leading international exhibition, showcasing the latest technology and innovations in the Poultry & Livestock sectors. The event serves as a crucial platform for industry leaders, stakeholders, and entrepreneurs to connect, exchange knowledge, and explore new business opportunities. The poultry industry in South Africa (SA) has significant growth and investment potential driven by rising local demand, export opportunities, and advancements in farming technology.

SOUTH AFRICA'S POULTRY & LIVESTOCK SECTOR :
OPPORTUNITIES, INSIGHTS & INVESTMENT POTENTIAL

- South Africa's poultry & livestock sectors are key contributors to the country's agricultural economy, providing employment, ensuring food security, and supporting local and export markets. The industry is evolving with technological advancements, improved genetics, and sustainable farming practices.
- **South Africa has over 13 million cattle**, with a mix of commercial and communal farming. The red meat industry is a major economic driver. The country has strong wool and mutton production, with growing demand for exports. Improved genetics, feedlot expansion, and export opportunities to the Middle East and Asia.
- **Contribution to GDP:** The poultry industry contributes significantly to South Africa's agricultural GDP, accounting for around 16-18% of the total agricultural output. Poultry production was notably high, with over 170 million chickens produced.
- The livestock sector is one of the most important components of South Africa's agricultural economy, contributing approximately **42–47% of the total agricultural GDP.**
- **Largest Agricultural Subsector:** Poultry (especially broiler production) is the largest segment of South Africa's agricultural sector.
- **Broiler Production:** This sector dominates, supplying chicken meat to the local market. Chicken is the most consumed protein in South Africa.
- **Export and Import:** South Africa is a net importer of poultry meat, with imports (mainly from Brazil, the EU, and the US) competing with local producers. However, South Africa also exports poultry products to neighboring African countries.
- **Investment Potential:** With strategic investment in processing, genetics, and disease control, SA can become a major player in the global poultry & livestock markets.
- Participate in insightful conferences and discussions led by experts.

Our
Analytical Summary

80+ Exhibitors

8000+ Visitors





350+ Delegates

25+ Speakers

OUR VALUABLE EXHIBITORS

AFASA · APAC Agricultural Produce Agents Council · DYNTEC · V.H Group · dimagi · Nüiler · 优必特 U-Best · JINLI 金力 · Life AgriScience

SUNRISING · THD · GENIUS · XINFU · Essae Protecting YOUR Profits · GD · OBP

恒富机械 · WINWORLD · HGHY · FACET · ARKA · iTouch

SANSHENG · CPBIO · FAMOU · QSFF · SJL · CPLAS · Future Farmers

BALYAAN · HENGJIUHUNDRED · SunRise Rendering · 深泰化工 SENTAY CHEMICAL · farmer's weekly · AFRICAN FARMING · Tangsfarm

SABI · crest · agriplast · BEAL · FENGRUNYE · IRIS Polymers · SYNERGY · SA·GRA

Grow more Soul of soil · IRAN COMMERCE CENTRE · TOBACCO BOARD OF ZAMBIA · jaldhara · LAHER SEEDS

EXHIBITORS PROFILE

- Animal Nutrition Companies
- Animal Pharmaceuticals
- Automation & Software Solutions Providers
- Biomass Energy Solutions Providers Breeding / AI and other Veterinary Equipment
- Cold Chain & Refrigeration Technology
- Cryogenic Tanks Manufacturers
- Poultry & Livestock Farming Consultants
- Feed and Feed Additives Manufacturers
- Feed & Nutrition & Ingredients
- Breeding & Genetics & Hatchery
- Poultry & Livestock Equipments Manufacturers
- Hygiene & Sanitation Equipments
- Filling & Packaging Machinery Manufacturers / Solutions Providers
- Machines Manufacturers / Suppliers
- Waste Disposal Machinery Manufacturers
- Disease Diagnostics Equipment
- Research & Innovation
- Software & Data
- Technology & Automation
- Farming Equipment
- Associations & Media
- Packaging & Labelling
- Processing Equipment
- Animal welfare solution providers

VISITORS PROFILE

- Co-operative Federation's Authorities
- Poultry and Livestock Farmers
- Poultry and Livestock Entrepreneurs
- Dealers / Distributors / Wholesalers / Traders / Consultants
- Industry Importers
- Breeders & Hatchery Operators
- Feed Mill Owners & Nutritionists
- Food & Retail Buyers
- Veterinarians & Poultry Health Experts
- Government Authorities
- Universities
- Government and Private Veterinary Hospitals & Clinics
- Veterinary practitioner
- Quality Controller
- Research and Development Professionals
- Banking, Financing & Insurance companies
- NGOs
- Hotels and Restaurants Owners/Managers



GLIMPSES OF LAST EDITION



STALL PARTICIPATION CHARGES

Pre-Fabricated Shell Scheme (Minimum Area Req. 9 Sqm)

Standard Stand Construction Package Includes :

- Side walls, fitted in standard booth system frame.
- Fascia board with company name & stand number in standard lettering.
- 1 table and 2 chairs.
- Electric supply of 5 amp. plug point.
- Exhibition entry for company delegates.
- Waste basket.
- General cleaning of aisles.
- Pavilion security during the exhibition.
- Listing in the exhibition catalogue and on the website.



Raw Space (Minimum Area Req. 36 Sqm)

Raw Space Package Includes :

- Listing in the exhibition catalogue and on the website.
- Floor space.
- Exhibition entry for company delegates.
- General cleaning of aisles.
- Pavilion security during the exhibition.



- A non-refundable 50% deposit is required to confirm your booking.
- Air Travel, Accommodation and local transportation are not included in the above cost.
- Tax will be applicable in accordance with Government norms.

REGISTRATION FEE : USD 200 PER COMPANY



WHY JOHANNESBURG ?

- Johannesburg is the ideal host city for **IPLEX Africa 2026 (International Poultry & Livestock Exhibition)**, offering key advantages for the livestock and poultry industries. As South Africa's financial and agricultural hub, it provides access to investors, agribusiness leaders, and policymakers, making it the perfect meeting point for local and international stakeholders.
- Our esteemed customers have highlighted significant opportunities in South Africa, particularly in the Livestock and Poultry Farming Sector. In response, our organising committee is pleased to announce that IPLEX Africa 2027 (International Poultry & Livestock Exhibition) will be held at the Johannesburg Expo Centre. This strategic location offers a prime platform for industry professionals to explore growth opportunities and foster partnerships in one of Africa's most dynamic Livestock & Poultry Farming hub. South Africa's livestock and poultry sectors are significant contributors to the national GDP, with growth driven by increasing demand for meat, dairy, and poultry products. The industry has shown a robust CAGR of nearly 5% in recent years, offering strong growth opportunities for farming investments and innovation.

CONCURRENT EVENTS

Agritec Africa
INTERNATIONAL EXHIBITION & CONFERENCE ON AGRICULTURAL TECHNOLOGY

8Th GRAINTECH Africa
INTERNATIONAL EXHIBITION & CONFERENCE

For Further Details: Radeecal Communications

402, 4th Floor, "Optionz" Complex, Opp. Regenta Hotel, Off C.G Road, Navrangpura, Ahmedabad- 380009, Gujarat, INDIA.

M: +91 90160 88525, +91 90990 91044 | E: mktg@iplexafrica.com | W: www.iplexafrica.com

EXPOSURE MARKETING (SOUTH AFRICAN EXHIBITION MANAGEMENT PARTNER)

46 Waterford Office Park, Waterford Drive, Fourways, 2191

M: +27 72 251 0911

E: agritecsa@exposuremarketing.co.za

Supported By

Media Partner

Poultry & Livestock Review Africa